

THE HEATHFIELD PARTNERSHIP TRUST LTD

www.heathfield.net

c/o 92 High Street, Heathfield. East Sussex TN21 8JD

Tel/Fax No: 01892 610314: E-mail:heathfieldpartnership@fsmail.net

15 April 2009

Dear Business Owner

We have just completed updating our website, www.heathfield.net, with a new and regenerated Shops and Business Search section to maximise support for all businesses and services in the Heathfield and Waldron Parish.

We have had magnificent support from 21st Century, an expert in this field and based in Cross in Hand. All search engines are being programmed to favour Heathfield listings which is a very powerful tool in getting your business automatically into the top numbers on any web-page listing.

The Basic Package is free of charge but this includes map location, business type and brief description. All that we would ask of you is that you check your site to ensure that it maintains accuracy and you can do this by clicking on www.heathfield-town.co.uk/business-search.php go into your company's page, click on Edit Yourself and then set-up the login and password details.

In addition we have arranged for some additional services and we now offer two further packages:

- Introduction package - £50.00 per annum
- Advanced package - £100.00 per annum

Please see the attached rate card for full information on what each package contains.

In recognition of the tough economic times for the forthcoming year we wish to provide further help to stimulate Heathfield businesses. We will give you the first three months free of the Introduction Package if you sign up to a 12 month contract (ie you pay £37.50). We will also reduce the Introduction Package to £25.00 per annum if you have a link back to our website from your own website. These offers are available until the 30 June 2009.

We have your company details already listed on the website, either on the Basic or Introduction Packages. If you are one of the companies that have already paid £50.00 for a link to your own website, this is the new Introduction Package which entitles you to include more information on your business than previously allowed. Please look at the attached details and ensure you take full advantage of the additional opportunities.

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For those wishing to go straight to the Advanced Package, the same reduction terms apply with the first three months free. The special offers being advertised can, of course, be changed throughout the year, by yourselves. If you wish to upgrade your package, please contact Joanne Aldous, The Partnership Co-ordinator, at the above email or by phone on 01892 610314.

www.heathfield.net has recently been re-launched with a massively improved sophistication and has a very impressive hits track record. We will be able to identify and report on all hits to all the packages.

In order to raise the profile of your company you could have a one page website produced and below are details of local companies that could do this for you (please contact them direct for prices). As we have not used their services, we cannot comment on the quality of their work:

Heathfield Web Design
info@heathfieldwebdesign.co.uk
Telephone number: 01435 864271

Sue Roach
Sue.roach1@btinternet.com
Mobile number: 07831 134864

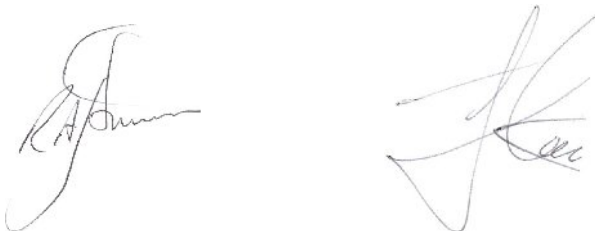
Graeme Hird
graeme@wealdenbusiness.net
Telephone number: 01435 867659
Mobile number: 07590 624723

Quest Graphics
rb@questgraphics.co.uk
Telephone number: 01435 868911

www.heathfield.net is operated by the Heathfield Partnership Trust Company Limited. All income from charges to this non-profit organisation are ploughed back into the programming and maintenance of the site.

If you should have any queries, please do not hesitate to contact Joanne and she will be happy to help.

Yours faithfully



Cllr Rupert Simmons and Trevor Goldsmith

Cllr Simmons is Chairman of the Heathfield Partnership Trust Company Ltd. He is also the County Councillor for the Heathfield Division.

Trevor Goldsmith is Chairman of the Heathfield Chamber of Trade and Commerce. He is also a Director of the Heathfield Partnership Trust Company Ltd.

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